

SIGCHI EC meeting San Diego, January 31 – February 2, 2013

Attending Meeting:

Present:

Gerrit van der Veer, Kia Hook, John Karat, John Thomas, Tuomo Kujala, Jofish Kaye, Jonathan, Gary Olson, Philippe Palanque, Debra Venedam (ACM), Fred Sampson, Zhengjie Liu, Elizabeth Churchill, Allison Druin, Dan Olsen, Jonathan Lazar

John (Scooter) Morris & Loren Terveen (by Skype for parts of the meeting),

Jenny Preece was unable to attend due to illness

Thursday, January 31st, 2013

9:00-10:30

**Welcome-Gerrit;** Jofish filled in to take minutes (a big thanks from Allison!)

Gerrit called the meeting to order at 9:02am

### **Public policy - Jonathan**

SIGCHI Public Policy news

There's going to be a workshop on international public policy at CHI 2013 in Paris. With 10 workshop organizers and 12 attendees, so a total of 22 people to attend.

The SIGCHI International Public Policy Committee is open to more participation. Please suggest names to Jonathan. As of now, there are no Asian or African countries with members on the committee. It's open to anyone who is interested in the intersection of public policy and HCI.

Due to the logistics in organizing the CHI 2013 workshop, the members of the International SIGCHI Policy Committee decided to postpone starting the project on interviewing policymakers about CHI, until summer 2013.

SIGCHI is still very interested in getting involved in Public Policy in Europe, but ACM has yet to start the ACM Europe Policy Council, and therefore, there are no options to get involved, organizationally, in policymaking until ACM Europe is officially formed and creates a policy council (similar to the USACM council, in which policy statements can be issued because they are vetted by a legal team).

A new draft of the US Section 508 guidelines are expected to be released in June. Last week, the White House issued a plan to improve Section 508 compliance. It is expected that USACM may comment on both by releasing official statements, and may want to have a sign-on from SIGCHI.

Accessibility of SIGCHI resources

website: generally good; pics need labels

documents submitted to the DL.: discussions started with CHI 2014 team and Scooter/CMC should be better. discussions with ACM HQ haven't been fruitful.

Conferences: according to Scooter, the CMC is now using the SIGACCESS checklist in selecting conference locations:

[http://www.sigaccess.org/community/accessible\\_conference/](http://www.sigaccess.org/community/accessible_conference/) (I think?)

A member of SIGCHI mentioned that they had physical accessibility problems at the CHI paper committee meeting. There was general agreement that all SIGCHI meetings should be accessible. It was suggested that a person be added to the Conference Management Committee to focus on conference accessibility.

Gerrit: There was an email to CHI-JOBS requesting applicants "Under 40". This contravenes US law, although not other countries' laws.

Deb: Anything posted should abide by ACM ethics saying they shouldn't discriminate on the basis of age, etc. (<http://www.acm.org/about/code-of-ethics>)

"Discrimination on the basis of race, sex, religion, age, disability, national origin, or other such factors is an explicit violation of ACM policy and will not be tolerated."

SINCE THE MEETING; Fred placed a line with the CHI-JOBS subscription link on <http://www.sigchi.org/connect/mailling-lists> saying "Job postings to chi-Jobs must conform to the ACM Code of Ethics regarding nondiscrimination."

## **New worlds – Zhengjie, JohnK**

SIGCHI is trying to be more inclusive w.r.t. the developing world.

Previously:

There have been 7 Asian HCI workshops; some funded by us.

[Zhengjie will put details here if/as necessary.]

6th Workshop: August 31, 2012 in Matsue, Japan together with APCHI2012

12 delegates, 4 countries. Tentative plans.

7th workshop: Feb 2-3 2013 in Sendai, Japan.

12 delegates from India, China, Taiwan, Korea, Singapore, NZ, Japan.

Establishment of the Asia-Pacific Human Computer Interaction Society

No plans for a formal relationship with SIGCHI

Why not? It would be useful to know.

We've given money towards related conferences.

Numbers aren't finished.

There has been some Intra-Asian competition for conferences, etc.  
1st itinerant workshop for the evangelization of hci research and practice: bringing together brazilian universities and industries.

Expect that SIGCHI will be able to sponsor: \$15951

Gary: There was also a workshop for writing CHI/CSCW Papers in Sao Paolo, Brazil

John T: Are there other mentoring opportunities, helping not with the just writing but research design and process and the like?

Gary: I'll write a report on what we did for that workshop.

Next steps for developing worlds:

- There's some common issues that keep coming up
  - legitimacy issues
  - educational resources
  - access to publications
  - speakers tours

Define some options of Development Fund for developing worlds

- Speakers
- Networking activities
- Training for HCI teachers
- Mentoring for junior academics

Consolidate what we've achieved in Asia and LatAm

- Followup activities
- Strengthen and define connections

Expand to other continents

- Eastern Europe

- SouthCHI? - new conference aiming at being the counter part of NordiCHI but clashes (dates and years with INTERACT conference)

- Africa

- Interact 2013 workshops, panels

- North Africa Workshop about 150 participants in Tunisia 2012 (IHM is the Francophone acronym for HCI) <http://www.setit.rnu.tn/IHM2012/programme.pdf> Arabic-ish HCI?

### **Pubs and ACM pubs policy – Dan, Philippe**

ACM Publication policies are changing. Three options will be available.

1. Open access / author pays.

- An author-pays option will be available.

- Fixed cost. Fee is going to be determined.

- Other institutions have set their fees at \$1000-\$5000.

- Not clear what it will be. But could be \*\*\*significant\*\*\*.

- SIGCHI currently make \$400,000/yr from the Digital Library.

## 2. Author-izer.

With all the advantages and disadvantages we've seen.

## 3. Conference proceedings open for one month around a conference.

Up to two weeks in advance

No paper proceedings! No usb drives! No CDs!

For co-sponsored events, all of the co-sponsors have to agree.

We would like to know more about the statistics on publication access: timing around conferences, proportion from institutions. We are all in favor of open access as much as possible.

### SIG and conference impacts

- SIGs can have an Authorizer-style table of contents for proceedings **for the current year's conference for one year only**, on the SIG site or the conference site.

- This is a three year experiment.

### Licensing and Copyright

- New option: author licenses paper to ACM, instead of granting copyright.

- For now, the license to ACM will be exclusive i.e. no one else can publish the paper.

- License option will be phased in during 2013.

We'll have a pubs discussion tomorrow on open access and membership and impact on society.

Kia: Can videos become a first-class citizen in the DL?

In terms of the ACM Pubs policy there are two decisions we need to make, about:

1) Opening 1 month around the conference

2) Opening 1 year around the conference.

**FROM ALLISON: Thanks Jofish for the note-taking!!!**

**ALLISON now continues with the notes:**

1:00-2:00

### **Finances – Gary**

No dues changes expected for next year!

By Feb11: SIGCHI to have a draft budget

SIGCHI successfully met the fund balance requirement and we have a surplus over the fund balance requirement

Projected income for conference income in the next few years is currently low therefore we need to be careful despite the healthy budget we have now.

Digital Library income is going up for SIGCHI  
Shortly a public version of the budget will be available  
Input is needed for Gary as to what you're going to spend for the budget  
Budget should be ready to go to ACM for March

### **Mentorship – JohnT**

Looking at developing peer-mentoring circles  
He is developing a list of mentoring opportunities to support through SIGCHI  
Suggestion to look at social media & blogs for mentoring  
Discussion on possible ideas for mentoring  
Possibly leverage CHI Women's Breakfast to launch new mentoring tools and programs.  
Proposal for a writer's workshop in Singapore  
Going to survey CHI participants on mentoring needs  
Considering what mentoring materials to create

**CHI 2013 – Scooter** (Skyped live from Seoul where he is meeting with the local community and possible CHI'15 Chairs.)

We're in good shape for 2013  
Working on space challenges, and things are sorting out well.  
Friday of 2013 is the EC meeting  
Wednesday of 2013 is the SIGCHI Town Hall Meeting

HCI 2013 in Seoul

A conference roughly the size of CHI  
Fees are very low (~\$250) and they provide lunches and dinners but no snacks  
Huge number of sponsors here.

### **CHI 2014 – Philippe**

Kickoff Meeting in Toronto will be end of Feb.  
Almost all committee chairs are filled  
Website will be up for kickoff meeting  
Long discussion about the PC meeting for CHI conferences - what to do??  
It's very expensive to hold these and how do we scale?

### **CHI 2015 – Scooter**

Leverage the wonderful community of KHCI 2013!  
Scooter is meeting with HCI support committee of the local membership

Formal vote:

Scooter proposed for a vote that Bo Begole and Jin Woo Kim be Chairs for CHI2015.  
Gary seconded  
Unanimous vote for this team

3:30-6:00

### **New initiatives - All**

Kia raised an interest to be more open for the CHI conference or specialized conferences bringing more tech into the conference in interactivity.

Kia leading taskforce on exploring ideas (Allison, John to help- Dan might help)

How do we impact the HCI community? Is it with conferences? Local SIGS? HCI YouTube Videos?

Friday, February 1st, 2013

9:00-3pm

Loren gave a summary of Awards activities

This year's SIGCHI Awards:

Lifetime Achievement in Research

- George Robertson

Lifetime Achievement in Practice

- Jakob Nielsen

Lifetime Service

- Joe Konstan

Social Impact

- Sara Czaja

CHI Academy

- Tom Tullis
- Erik Horvitz
- Beki Grinter
- Patrick Baudisch
- Clarisse De Souza
- Bonnie Nardi
- Alan Dix
- Victoria Bellotti

Congratulations to all!

The Awards processes could be further refined.

We never receive outside nominations.

This is particularly challenging with the Social Impact Award.

The nomination committee offered the question-- how involved in the SIGCHI community do we want our awardees?

Lifetime achievement and practice achievement-- it's a harder to identify and understand the impact of practitioners. Again we need outside nominations which we don't get.

What are the right numbers for the CHI Academy to be selected for the award?

How few is too few? How many is too many?

What's the backlog of worthy people?

What about looking at 5-yr's of people?

Is there a percentage of the SIGCHI community that we want to honor?

Do we want to ask anything of these people who are award-winners?

-Agreed it's a good idea!

-Perhaps as support to mentoring

Question- would we like to promote our SIGCHI Lifetime Research Award to an ACM level award for achievement in HCI? In order to do this, SIGCHI would have to endow this award and we would need a corporate sponsor. Benefit: Bigger visibility? Downside: \$\$\$? Do people really know? Could we make a second award and not move our existing award? Does this show people care about HCI? Elizabeth and Dan agree- how scarrrrrrry ;) No resolution on this was decided.

A larger discussion ensued where people asked: What is the purpose of giving people awards?

Reaching out? Recognition of HCI? Helping our own community?

Add more practitioner input into the awards information is critical.

What's the number of the ACM Fellows and what's the number of ACM members? What's the percentage of Fellows? Are we passing the SIGCHI awards more liberally? Can we have more SIGCHI members on award committees in ACM?

More work in thinking about this all needs to be done.

Feedback needed by email. Gather names to send to Loren for possible nominations for ACM Fellows! Let's try to expand the list!!

**Allison would like to recognize Loren's good energies on this awards work.**

**Strategic planning – Allison, with Gary, Elizabeth, Gerrit and everyone**

(see other document for more details)

The EC began with the group brainstorming on what we as SIGCHI Value and what we don't value. EC members worked in small groups to develop these ideas. These ideas were then aggregated into 7 Values:

Human Experience

Quality Knowledge

Research & Practice

Active Outreach

Diversity & Inclusion

Community of Colleagues

## Financial Stability

Groups then worked on visualizing these values and discussed the relative importance of these values. And then from there, strategic initiatives which could strengthen these values were written by all. Each person on the EC was asked to write as many strategic initiatives as they wanted to. They could be either existing initiatives or future initiatives they thought important. The group ended the strategic planning session by discussing the relative importance of the various initiatives that were suggested.

3:30-6:00

### **Communities- Dan**

Communities in terms of software development is pretty stable.

The re-skinning is done.

There have been challenges with starting communities elections without community people running. We also have challenges with some communities to get going and growing. There are some difficulties people are reporting with using the communities tools. Some have used Facebook instead. People are having a hard time understanding how to start a community. Perhaps we need a next steps proposal. Perhaps we also need to develop a best practices help guide.

Dan to look at content conversation enhancements for communities. Dan to look at "default elections" Dan to look at light-weight tool for conversation but not elections, but maybe upgrade into full-blown community.

### **Website Update- Elizabeth**

We're working on the website and discussions are ongoing to consider how to further develop it aesthetically, and in terms of information architecture. We are looking at an RFP process. For the new website: areas of the site for SIGCHI Leaders, SIGCHI Members, and the wider public. We will know more based on the strategic planning process, and the EC's ongoing work on this. The RFP process committee will be led by Elizabeth supported by Dan, Fred, and Kia. At the next meeting we will look at the progress.

Saturday, February 2nd, 2013

9:00-

### **Education – Elizabeth**

Hosted targeted meetings @CHI 2012

16 attendees

students, faculty, industry

Worked with China & Brazil on HCI educational survey

Completed survey report and published Interactions Magazine

On web by CHI2013

Plan for next 9 months:



Cross-cultural HCI Education Analysis

Community outreach and collaborative planning at CHI2013

Workshop (expected to be about the same number)

HCI Resource collection & educational needs

Discussion on:

- there will be a panel at CHI on MOOCs and education
- looking for volunteer to work on video archives
- wondering about the connection between mentoring and education
- need in some countries to show a legitimacy for a need for HCI courses
- organize local teaching opportunities at CHI

Motion from Elizabeth to continue to fund graduate assistant to travel to and run workshop at CHI2013, and continue to analyze the data collected.

Jofish seconded it.

Unanimously approved.

**Specialized conferences – Philippe** (IUI – Gerrit; WWW/CSCW –Elizabeth)

CSCW & WWW- Co-sponsored workshop possibility to investigate potential. There were other co-located workshops that have been similar at CHI.

10:45-12:00

**Strategic planning – Allison Leading**

Work continued on strategic planning. Small groups were formed to further refine the strategic initiatives into areas that could be cross-cutting between values. The areas identified were as follows:

Online (Digital Communication)

CHI

Workshops

Local Chapters

Interactivity

Video

Peer-Review

EC

Connection between R&P

Relationships

Communication

Budget

1:00-3:00

**Membership, membership benefits, ASSOCIATE membership, chapters – Allison, Tuomo**

#### Current Local Chapter Update

- 31 active chapters (2 new chapters- Central Chile and Tel Aviv)
- 4 chapters are on probation currently in addition to the 31 named
- The first Interactions Chapters Column out on March-April issue
- Local Chapters Lunch & Workshop CHI2013 (Sunday)

MOTION by Gary: Propose to support local chapter members with an ASSOCIATE membership (see details below)

Philippe seconded

Unanimously approved

#### ASSOCIATE membership

-online tool created for our website to enable local chapter members to register at the SIGCHI website

-leverage idea from SIGGRAPH similar program (dues 0\$ per year)

-Member benefits:

-Access to yearly proceedings of SIGCHI sponsored conferences

-Access to CHI course notes (or videos)

-Access to SIGCHI Tech News

-Given an out-of-print copy of Interactions Magazine - ask for address to send a copy

(optional)

-Member Benefits Implementation:

-Member registers at the SIGCHI site

-Local Chapter Chair confirms their membership yearly

-Access to benefits through SIGCHI website

-Impact of proposal:

-better relationships to local chapters

-more possible members for SIGCHI

-more visits to SIGCHI website

#### **ACM SIGCHI LOCAL CHAPTERS Committee Proposal from Tuomo**

Gary motioned to create a Local Chapters Committee as described below:

Philippe seconded

Unanimously approved

-appoint the 10 most active or largest SIGCHI Local Chapters to represent the local chapters on a ACM SIGCHI LOCAL CHAPTERS Committee

-selection for the committed is based on the number of reported chapter members on ACM annual report (or registered ACM SIGCHI ASSOCIATE members)

-this would help to establish tighter relations between local chapters and SIGCHI

-proposal to support 1 hotel night to attend Chapters Workshop at CHI'13

-ask each chapter of the 10 selected to appoint an officer to represent their Chapter and become an active committee to support local chapters. It will be an all-year 'round committee not

just a CHI Conference 1-meeting.  
-it will be a 2-year appointment

### **Specialized conferences- Philippe**

#### Summary

Sponsored & co-sponsored conferences: for 2012- 17 conferences

In cooperation conferences: for 2012: 24 conferences

A map of the specialized conferences was presented- this should be presented in Interactions with a summary of where we are to let people know.

There's a new sponsored conference between SIGGRAPH and SIGCHI SUI (Spatial User Interfaces) first will take place in 2013.

We have some financial challenges with the TEI conferences series and we are currently working with the conference leaders.

FMX- possibly add some of the FMX conference program to CHI2013, and then they choose some from CHI2013 to bring to FMX. They would be happy to have CHI2012 possibilities. Kia is chairing FMX and she will be following up. There is no budget for this.

We had 2 women who received the ACM-W Scholarships to attend TEI and SIGCHI agreed to pay their registration costs total for SIGCHI: 643 Euros.

We have made public some data on our conferences on the SIGCHI website

<http://www.sigchi.org/conferences/data-analysis-and-curation/chi-conference-data>

We have developed a guide for Steering Committees Chairs (9 committees currently 2 more are on the way) <http://www.sigchi.org/people/officers>

Collect/organize CHI data/info (Kia) to support chairs for future CHI conferences

For many years we have been the ACM SIG with the most members belonging both to ACM and to a SIG!

### **Next Meeting-**

Looking at early August for a meeting for Seattle.

Debra to send out a doodle poll.

2 full-day meeting.

See if we can meet with local chapter for a dinner during the meeting.

**Meeting adjourned at 3pm PST**